



"Healthy Roofs, Year After Year"

Cityline Websites
15098 58A Avenue
Surrey, BC V3S 5H1

Re: Your Marketing

Dear Willy,

I really appreciate you, my webmaster, for opening up a much larger market for us. Your recommendation to create a better company image, consistent throughout all correspondence and advertising was absolutely correct. Moving ahead with your plan has been a great success!

Not only has the website been drawing multiples of the previous hits, but responses are high and the business generated from them is much higher than average. Outside of the net, things are working better too. When you offered to extend your service beyond web and paper communications to designing truck signage, I had no idea how much difference that step would make!

The professionally designed trucks are drawing regular inquiries by phone. Never before, in my 25 years of doing business, have I had anything but meager responses from truck signs, but not now. It's been one of the best moves we've made on corporate image. I'd take your whole package again in an instant. All of it has been essential.

Thanks very much!

Yours truly,

A handwritten signature in blue ink, appearing to read 'G. McBurnie', is written over a light blue horizontal line.

Gregg McBurnie