

Launch Online Program Application Questions

Updated as of February 3, 2020

1. Applicant Name
2. Website link (if applicable)
3. Primary contact name
4. Position/Title
5. Business Phone number
6. Email
7. Business Address
8. Is the business owned by a B.C. resident or residents? Yes/No
9. Are the business's sole or primary operations located in BC? Yes/No
10. Is the business currently operating? Yes/No
11. What is your PST number (optional)
12. What is your B.C. Registration ID?
13. What is your Federal Business Number?
14. What is your GST Number?
15. Have you filed last year's income taxes?
16. Last year's revenue (2019 or the year preceding the application)
17. Has your business registered with WorkSafeBC?
 - a. What is your WorkSafeBC number (if applicable)?
18. What is your sector? (retail, manufacturing, tourism, artist, agrifoods, other)
19. What region does your business operate in?
20. Is this an Indigenous Business? (Yes/No)
21. Does the business sell products (goods)? (Yes/No)
22. Does your business sell Cannabis products? (Yes/No)
23. Are your products manufactured and/or produced in BC? (Yes/No)
 - a. If no, specify where.
24. How many employees does the business have on its payroll? (None, 1-9, 10-49, 50-99, 100-149, 150-199, 200+)
25. Is the business an import/export business? (Yes/No)
26. Does the business currently have an online store? (Yes/No)
 - a. If the business has an existing online store, website link
 - b. If the business has an existing online store, please select all that apply.
 - Customer registration and information security features
 - Shopping cart and order management capabilities
 - Payment processing options including application of appropriate taxes and shipping costs at time of ordering
 - Product catalogue, search and inventory status
 - Website analytics and reporting capabilities
27. If approved, are you able to utilize the grant funds and complete your online store proposal in twelve weeks?

28. Has your business received funding from other provincial or federal COVID-19 recovery programs? (Y/N)

a. If yes, please list all programs.

29. Grant Proposal

Please provide a grant proposal (max 1000 characters) on how you plan to use the grant funds. Please refer to eligible expenses, online shops completion checklist and grant limit information in the Program Guide.

The estimated total costs for service provide costs, digital marketing and training will be entered on the next page of this application.

30. Please provide us with the complete cost estimates for each cost grouping (service provider, digital customer acquisition or training costs). The total grant amount requested through this application is auto-calculated at the bottom of this page: 75% of the eligible costs (max of \$7,500).

Please refer to eligible expenses, online shop completion checklist and grant limit information in the program guide.

a. Service Provider(s): Total Amount

b. Digital Customer Acquisition: Total Amount

c. Staff Training Costs: Total Amount

31. I understand that grant funding received through this program must be used to support the development and improvement of online shop of the business this application identifies only. (Y/N)

32. I confirm that I understand that the personal information collected through this application process is collected for the administration of Launch Online Grant including to confirm residency, under s.26(c) of the Freedom of Information and Protection of Privacy Act. I also confirm that I have obtained authorization from the employees to whom the personal information relates to share that information with the Alacrity Canada for the above mentioned purposes. If you have questions about the collection you may contact info@launchonline.ca (Y/N)

33. I understand that the receipt of grants under this program may have implications under Canada's Income Tax Act, administered by the federal government. I am responsible for obtaining appropriate advice with respect to my obligations under this legislation. (Y/N)